

SCHOOL OF MANAGEMENT

Title: EBSB Club Activity - Let Us Learn Hindi

Date: 27-06-2020

Classes Attended & Number of beneficiaries: I Year MBA-169 students

Objective: Students has to hold in Hindi language.

Brief Write up on the Programme:

School of Management, Kristu Jayanti College, inaugurated Ek Bharat Shrestha Bharat (EBSB) club on 20th November 2019. This initiative is to achieve the objective of Ek Bharat Shrestha Bharat of Government of India. The aim of this club is to make the students of our School to understand about EBSB and the paired state, Uttarakhand its culture, tradition, language, politics, business etc. As part of the Kristu Jayanti EBSB Club activities, the most prominently spoken language in our paired state Uttarakhand, the Hindi which is one of the official languages of our India was taught by the Hindi speaking students of the first year MBA programme on June 27, 2020 through the online platforms. The uniqueness of this club activity is that all the activities were conducted virtually.

The session started with a warm welcome and brief introduction given by Dr Joseph Charles and was enthusiastically taken over by the students of management who imparted the skill of language learning to students. The Hindi speaking students of the first year MBA batch students divided into three teams. Team 1 started the session with the basic fundamentals of Hindi by focusing on grammatical gender, plural and singular verb usage that is how to identify a masculine verb or feminine verb and also how to use singular and plural verb while framing

sentences in Hindi. They also taught about the words used for gratitude, days and members of family. And at last they took a session on basic self-introduction in Hindi.

Team-2 took a session on conversation at a railway station scenario from booking a ticket to travelling. It was quite interesting and was very lively. They took the session in the form an audio-based skit. They first enacted a conversation between a passenger and ticket booking staff and then they enacted some common conversation that we come across while in railway station from newspaper seller to small shop outlet, conversation with TTE to the announcements that we hear in the station.

Team -3 took a session on how to initiate a talk in coffee shop and restaurant. They took the session through a pre-prepared audio visual, were they showed a common scenario that occurs in restaurant from a conversation to waiter to conversation between the common people. They also taught some of the common terms used in Hindi and some common phrases. Students also interacted with the teams and learnt spoken Hindi. The session was concluded by Dr. M. K. Baby, Head, School of Management who appreciated all the team members for the excellent planning and execution of the activities of the club. Sir expressed his gratitude to the faculty coordinators and to all the students for brilliantly executing their creativity through different activities.

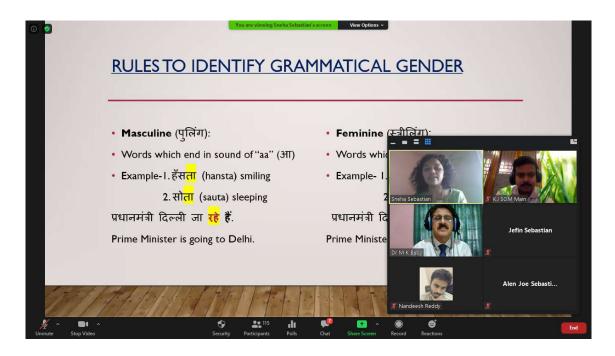
Web URL:

https://www.kristujayantimba.edu.in/events/events.php?mode=openlink&year=2020&month=june &url=EBSB-Club-Activity.php

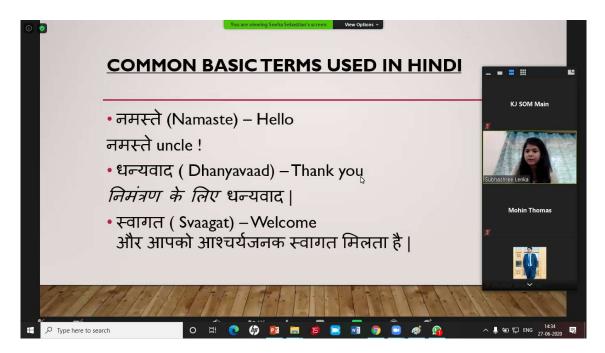
Feedback: It was a great opportunity for the student teams that conducted the activities creatively to teach Hindi and also for the audience the other students who learnt the spoken Hindi. EBSB club activities of the School of Management are a class apart and the highlight is the students organized everything virtually – Sneha Sebastian, First year MBA student.



(EBSB Club Activity)



(A snapshot of participants and student Sneha Sebastian explaining about rules of grammar)



(A snapshot of participants and student Subhashree briefing about the basic terms)



(A snapshot of participants and student Mohin Thomas describing the self-introduction)



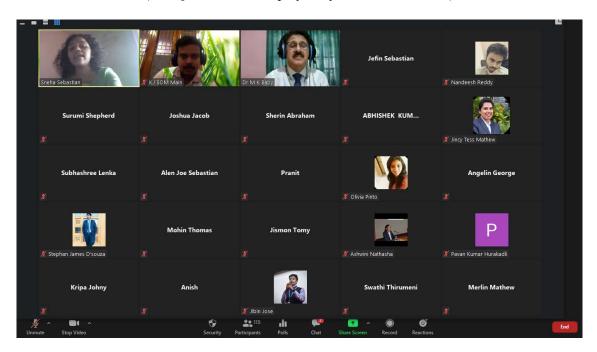
(A snapshot of students who are acting in a skit as a passengers)



(A snapshot of participants and student Alen Joe Sebastian translating from English to hindi)



(A snapshot of a video played by section C students)



(A snapshot of participants in EBSB club activity)

Report prepared by

Signature of HoD

Prof. John Pradeep Kumar